



## CITY OF FARMINGTON

### Parks, Recreation, & Cultural Affairs

901 Fairgrounds Road  
Farmington, NM 87401-7391  
(505) 599-1197  
Fax: (505) 599-1185  
<http://www.fmtn.org>

Greetings!

It is hard to believe that we are already in the planning stages for the 37<sup>th</sup> Annual Road Apple Rally; the longest running annual mountain bike race in the United States. Last year's event brought in over 200 participants. We are expecting to have an even larger crowd this year and would love for your organization to be a part of the event as a vendor.

The Road Apple Rally began in 1981 providing 5 categories including the following: Beginner, Pro, Expert, Sport, and Single Speed. Vendors are encouraged to sell equipment and products, provide services (i.e. bicycle tune ups), and information or advertisement of your business.

- Upper level (Amphitheatre) vendor spaces will be \$30.00 including; one (1) tent, one (1) table, and two (2) chairs (Limited Space Available)
- Lower level (Parking Lot) vendor spaces will be \$20.00 including; one (1) tent, one (1) table, and two (2) chairs
- Both upper level and lower level vendor spaces combined will be \$50.00.
- Additional tents are available for an extra \$10.00 each.
- Set up will be available October 6, 2017 beginning at 3:30pm to participate in opening activities.
- Race day set up will begin October 7, 2017 beginning at 6:30am, race time is 8:30am.

Please note that vendors are responsible for providing their own electricity, if needed (i.e. generator).

If you are interested in participating, please fill out the attached vendor information sheet and return it to me via email or fax. If you have any questions or need additional information, feel free to contact me.

SPCC Fax Number: (505) 327-2584.

Office number: (505) 566-2482.

Sincerely,

Vonna Victor  
Recreation Program Supervisor  
Sycamore Park Community Center  
(505) 566-2482  
[vvictor@fmtn.org](mailto:vvictor@fmtn.org)