



2022 SPONSORSHIP PACKAGES

Events like the Road Apple Rally Mountain Bike Race are only possible through the generosity of our community members. As a sponsor you will have the gratitude of the race participants and organizers and an effective platform to market your products and services through. **Sponsorships must be paid for by September 1, 2022 to guarantee being included on printed materials.**

CONTACT: Christa at 505-599-1484, cchapman@fmtn.org
OR Cody at 505-599-1184, celledge@fmtn.org

\$5,000 - PREMIER

- Naming right to an event feature or service
- Company logo on website, printed collateral, T-shirt, and sponsor signage
- Right to display additional banner at event site
- Dedicated social media post
- Company mentioned in event press release and race day acknowledgements
- Four (4) tickets to the welcome dinner on Friday night
- Vendor booth
- Six (6) event entries (includes all meals)

\$2,500 - SIGNATURE

- Company logo on website, printed collateral, T-shirt, and sponsor signage
- Mention in a social media post
- Company mentioned in event press release and race day acknowledgements
- Two (2) tickets to the welcome dinner on Friday night
- Vendor booth
- Four (4) event entries (includes all meals)

\$1,000 - MAJOR

- Company logo on website, printed collateral, T-shirt, and sponsor signage
- Mentioned in a social media post
- Company mentioned in event press release and race day acknowledgements
- Vendor booth
- Two (2) event entries (includes all meals)

\$500 - SUPPORTING

- Company listing on website, printed collateral, T-shirt, and sponsor signage
- Mentioned in a social media post
- Company mentioned in event press release and race day acknowledgements
- Vendor booth
- One (1) event entry (includes all meals)

\$50 - VENDOR

- Vendor booth at Friday Night dinner and Dirt Crit (4:00 to 7:30 pm) and Saturday race/awards dinner (7:00 am to 1:00 pm)

Business/Organization

Contact Full Name

Contact Phone #

Contact Email

Sponsor Level

Size of Vendor Space Needed

Products/Services for Sale or Giveaway

No electricity available. Call to request tables & chairs.
Make check or money order out to the City of Farmington.
Return to Farmington Recreation Center at 1101 Fairgrounds Rd.

RoadAppleRally.com